



November 7<sup>th</sup>, 2013

FROM: Victor J. Walter  
Producer, Eye On Access

SUBJECT: Underwriting Application for 'Eye On Access' television program

*Eye On Access* is a new initiative exploring the world of PEG (Public, Educational & Governmental) Cable Access Television through the productions created by active, avid members of the community and cover a variety of topics and subjects. *Eye On Access* is being produced with over 15 years of experience by active members of the cable television, broadcast and video production industries who will be volunteering their time, skills and expertise for this project.

With your underwriting support, you enable us to continue creating awareness of PEG Cable Access Television and in doing so support the communities that continue to host these free services. We are not representatives of Comcast or their affiliates. We are independent producers who have a passion for using this unique community service to bring information to the public it serves.

*Eye On Access* will cablecast weekly with new content monthly on a variety of local cable access channels. Cable casting of this program will reach the following areas:

Tuesdays at 6PM in Waukegan, McHenry & Carpentersville, IL on Comcast cable channel 17 – Powered by Comcast In these communities: *Algonquin, Barrington Hills, Beach Park, Carpentersville, Cary, Crystal Lake (ch. 74), Del Mar Woods, East Dundee, Fox River Grove, Fox River Valley Gardens, Grayslake, Great Lakes Naval, Green Oaks, Gurnee, Hainesville, Holiday Hills, Huntley, Island Lake, Johnsburg, Lake Bluff, Lake Eleanor, Lake Forest, Lake in the Hills, Lakemoor, Lakewood, Libertyville, McCollum Lake, McHenry, Mundelein, North Chicago, Oakwood Hills, Pingree Grove, Prairie Grove, Park City, Round Lake, Round Lake Beach, Round Lake Heights, Round Lake Park, Sleepy Hollow, South Barrington, Spring Grove, Sunnyside, Third Lake, Trout Valley, Volo, Wadsworth, Wauconda, Waukegan, West Dundee, Winthrop Harbor, Wonder Lake, Woodstock, Zion.*

Wednesdays at 5PM in Skokie, IL on Comcast cable channels 19/35 – Powered by Comcast On Ch. 19 in these communities: *Buffalo Grove, Elk Grove Village, Hoffman Estates, Inverness (parts), Lincolnwood, Maine Township, Morton Grove, New Trier Township, Niles, Northfield, Northfield Township, Palatine, Rolling Meadows, Wilmette.*

On Ch. 35 in these communities: *Arlington Heights, Bartlett, Des Plaines, Glenview, Golf, Hanover Park, Mt. Prospect, Northbrook, Park Ridge, Prospect Heights, Schaumburg, Skokie, Streamwood, Wheeling.*

Thursdays at 9PM in Highland Park, IL on Comcast cable channel 19 – Powered by the City of Highland Park in *Highland Park, Highwood, Deerfield & Winnetka*

You can also catch us on AT&T U-Verse anywhere in the Chicagoland area on Thursdays, at 9pm by tuning in to channel 99, select Highland Park 19. – Powered by the City of Highland Park



All of the program underwriting guidelines for PEG Cable Access Television as regulated by the local cable companies and the Federal Communications Commission (FCC) and will be followed by stating; "This program has been made possible in part by support from the *(underwriter's full name and location)*." as each of the underwriters full name written on the screen for ten (10) seconds.

Eye On Access has the potential to reach hundreds of thousands of Comcast Cable and AT&T U-Verse customers in the Chicagoland area and has endless potential through our various online outlets.

### Levels of Contributions

*(Annually\*)*

	\$ 550.00	\$ 350.00	\$ 250.00
Ten (10) second Underwriters credit	✓	✓	✓
Credited mention on our website & social medias	✓	✓	✓
Priority in Underwriting lineup	✓	✓	
Additional logo in Underwriting credit	✓	✓	
Thirty (30) second PSA/Commercial <i>(Production costs)</i>	✓		

*\*All contributions are made on a year-to-year basis, at the end of your underwriting period a letter of renewal will be drafted and sent. If you continue to support our cause please renew your contribution. If you elect to discontinue the program underwriting program, please indicate so on your renewal letter.*

To show our appreciation to our highest contributors, we'll provide a Thirty (30) second Public Service Announcement (PSA) or commercial for your organization, business, product or services. In providing these services, we waive production costs and in addition to providing you a high quality version for your use but also post the video on our website and social media outlets to further show our viewers of your support.

Checks should be made payable to "Victor Walter" Please note in the memo section that it's for *Eye On Access* and mailed to Victor J. Walter, C/o VBV Entertainment Company., P.O. Box 231, Zion, IL 60099.

For further information, visit our website. If there are any other questions, please call us at 224-572-8828. Again, thank you for your participation in our mission which ultimately is in support of a valuable community outlet, free for public use.

Sincerely,

Victor J. Walter  
Producer, Eye On Access

Phone: 224-572-8828  
Email: VBVEntCo@GMail.com

VBV Entertainment Co.  
C/O Vic Walter  
P.O. Box 231  
Zion, IL 60099

www.EyeOnAccess.Webs.com  
Facebook.com/EyesOnAccess



## UNDERWRITING APPLICATION

Please fill out the application below and return to Victor Walter at [EyeOnAccess@Gmail.com](mailto:EyeOnAccess@Gmail.com) or mail to Victor Walter C/O VBV Entertainment Co. P.O. Box 231 Zion, IL 60099

Checks can be made out to Victor Walter

Thank you for your support!

Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Special Considerations (if applicable): \_\_\_\_\_

As authorized representative of the above mentioned organization, I agree to this underwriting agreement effective on \_\_\_\_\_, 2013 ("Effective Date"). I understand that the agreement is effective for one year from the Effective Date. I have read and understand the benefits as depicted in the Levels of Contribution List. I agree to make a contribution in the amount set forth above on the Effective Date.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

If you have any questions or would like to customize your package, please call Victor Walter at (224)572-8828 or [EyeOnAccess@GMail.com](mailto:EyeOnAccess@GMail.com).